

DAY 5 • PROCESS

Process Like A Pro

Put it all together.

With Bailey • Honeywave Creative



TODAY'S PLAN

Today We Finish The Process. Then We Speed It Up.

1

Close the loop on revisions

See the simple system I actually use.

2

Steal my favorite speed hacks

5 things I've learned from 500+ Design Days.

3

See what becomes possible when you remove the drag

Traditional project → Design Week → Design Day

TODAY'S PRIZE

Content Writing Guide Bundle

Service-based websites

E-commerce

Long-form sales pages

2 winners announced near the end of today's session. 🙄

LOOK WHAT YOU BUILT

Four Days. Four Pieces.

DAY 1

Package

What you sell

DAY 2

Prep

Before design
begins

DAY 3

Protect

Boundaries that
hold

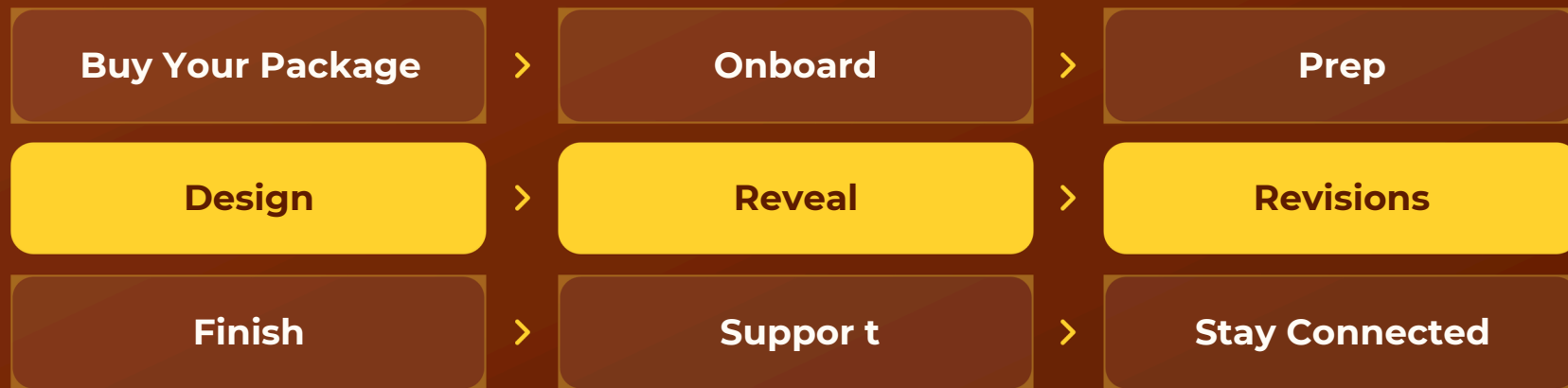
DAY 4

Preserve

After the project
ends

THE WHOLE JOURNEY

The Complete Pro Process



Yellow = what we finish today.

ONE LAST GAP TO CLOSE

Let's Make Revisions Ridiculously Simple.

*Because this is usually where
a “finished” website starts
dragging again.*

Remember Day 3?

One Place

One Window

**Written
Feedback**

Now let me show you exactly what that looks like in real life.

YOUR NEXT PROJECT

Try The Revision Doc.

*Use one simple Google Doc for
all client feedback + revisions.*

Organize it page
by page

Keep all feedback
in one place

Use another
channel for
communication

Don't knock it till you try it. 😊

Package ✓

Prep ✓

Protect ✓

Preserve ✓

Process ✓

**You Now Have A Professional
Client Process You Can Run.**

THE QUESTION YOU'VE BEEN WONDERING

How Am I Doing This So Fast?

5 things I've learned from 500+ Design Days.

None of them involve rushing.

SPEED HACK 1 OF 5

1. Use Inspiration To Get Moving Faster.

Give your brain a few places to pull ideas from before you start designing.

Start with the
client's
inspiration

Add ~5 sites
you like

Look for
interesting
layouts

Reference...
don't copy

SPEED HACK 2 OF 5

2. Decide Your Flow Before You Start.

Know what comes next so you can keep moving without stopping to decide.

Know which
page you start
with

Know what
comes next

Know what
items can wait til
after the client
sees it

Know when you
handle the
behind-the-
scenes setup

SPEED HACK 3 OF 5

3. Build First. Perfect Later.

Get it built before you obsess over it.

Structure first,
refinement
second

Skip the hard
stuff, come back
to it

The client can
review the rest
meanwhile

**Stuck doesn't
mean stop**

SPEED HACK 4 OF 5

4. Batch Similar Work Together

Stop changing jobs every five minutes.

ONE

Design the
pages

TWO

Links +
navigation

THREE

Animations

FOUR

Settings, forms,
integrations

FIVE

Final checks

SPEED HACK 5 OF 5

5. Missing Something? Keep Moving.

Do not let one roadblock stop the whole project.

Leave yourself a
note

Move to the next
thing you can do

Keep building

**Come back when
the client
responds**

NOTICE WHAT NONE OF THOSE WERE

"Become a faster designer."

Used
inspiration

Removed
decisions

Stayed in
motion

Batched the
work

Stopped
roadblocks
from
derailing us

**The speed isn't coming from rushing.
It's coming from staying in motion.**

LOOK AT WHERE YOU STARTED

Over the course of this week, we removed the things that make projects drag.

~~Waiting on content~~

~~Unclear scope~~

~~Scattered and delayed
feedback~~

~~Endless revisions~~

~~No clear finish line~~

~~Clients not knowing
what's next~~

Now that the process is cleaner...

How Much Time Do You Actually Need?

A STRONG PROCESS GIVES YOU OPTIONS

Three Ways To Deliver.

Traditional project

6–8+ weeks

Design Week

1 focused week

Design Day

1 focused day

CONCEPTUALLY

A Design Week Could Look Like:

DAY 1-3

Design + build

DAY 4

Reveal + Revisions

DAY 5

**Final Revisions +
Launch**

CONCEPTUALLY

A Design Day Could Look Like:

MORNING

Design + build

AFTERNOON

Reveal + revisions

END OF DAY

**Launch the
Website!**

When the waiting disappears, the actual design can move fast.

WHERE YOU GO FROM HERE

You've Built The Foundation. Now You Get To Decide What Happens Next.

OPTION 1

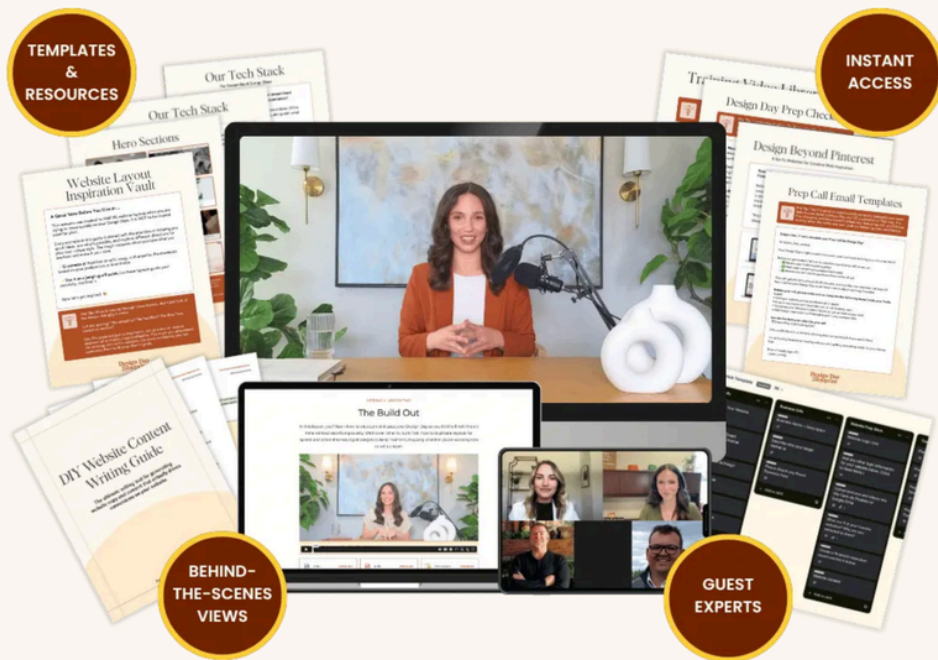
**Keep refining the process
you built this week.**

OPTION 2

**Turn it into a complete
Design Day or Design
Week system with me.**

If you want the full system...

Design Day Blueprint Is The Next Step.



You Still Need The Rest Of The Playbook. You Just Shouldn't Have To Invent It Yourself.

POSITION IT

How it fits
alongside your
other offers.

SELL IT

How to launch
it and book
clients.

DELIVER IT

How the actual
Design Day or
Design Week
runs.

INSTALL IT

Templates,
scripts,
automations,
timelines, and
resources ready
to customize.

THIS IS WHERE WE GO DEEPER

You Got The Framework This Week. Inside DDB, We Put The Full Design Day System In Place.

MODULE 1

This week: Clarified your package + pricing.

Inside DDB: Get your Design Day offer, positioning, pricing, proposal, contract, invoice + booking flow in place.

MODULE 2

This week: Built a stronger onboarding experience.

Inside DDB: Plug in the Design Day-specific emails, automations, full Project Hub + onboarding flow.

MODULE 3

This week: Learned what needs to happen before the build.

Inside DDB: Follow my prep checklist, real examples + behind-the-scenes workflow instead of figuring it out from scratch.

THIS IS WHERE WE GO DEEPER

MODULE 4 • DELIVERING YOUR DESIGN

This week: You learned how to make the build move faster.

Inside DDB: Follow the full Design Day or Design Week flow, from build order through feedback, revisions, and closeout.

MODULE 5 • CREATING LIFETIME CLIENTS

This week: You strengthened what happens after the project.

Inside DDB: Put the complete support, offboarding, repeat-client, referral, and long-term follow-up system in place.

MODULE 6 • LAUNCHING + SELLING

This week: You saw what this delivery model could look like.

Inside DDB: Learn how to position, launch, market, and sell it with the plan and scripts already mapped out.

THIS IS THE PART THAT SAVES YOU SO MUCH TIME

I'm Not Just Teaching You What To Build. I'm Giving You The Pieces To Put It In Place.

ISAY

Automate your booking flow

Create a client hub

Prep your client

Send a client video

Follow up after the project

>

>

>

>

>

YOU GET

The actual setup + templates

The full Design Day Project Hub

My checklists, scripts + real examples

Real onboarding + reveal videos I've actually sent

The complete, 2-year email sequence

Learn it. Customize it. Put it to work.

YOU'RE NOT STARTING FROM ZERO

The Implementation Pieces Are Already There.

Templates + Systems

The pieces you need to actually put the process into place.

Real Examples + Behind The Scenes

See how I actually use the process with real clients.

Launch + Sales Support

The plan and messaging to actually take the offer to market.

You learn the strategy, then you have **something real to work from.**

THE 2026 LIVE COHORT

We only run Design Day Blueprint Live once a year.

Seven weeks to put your Design Day or Design Week system in place with me there while you implement it.

Live Friday Q&A With Bailey

Bring your questions and get real-time help.

Live Guest Expert Trainings

Learn from specialists throughout the cohort.

Build It Alongside Other Designers

Community, accountability, PODS, and everyone moving through it together.

LIVE GUEST EXPERTS

You're Not Learning This From Me Alone.

Throughout the cohort, 7 working experts join us live so you can learn from them and ask questions in real time.



LEGAL + CONTRACTS

Berkley Sweetapple



DUBSADO +
AUTOMATIONS

Rebecca Chandler



PAID ADS

Carolyn Heefner



SEO

Sam Sarsten



RECURRING REVENUE

Josh Hall



CONTENT + SOCIAL

Milou Pietersz



MONEY + PRICING

Kenzi Green

**7 live trainings.
Real questions.
Real-time
answers.**

PROOF

Real Designers. Real Results.



LIVE WITH US TODAY

Courtney

Design Day Certified

SHE SOLD IT

**3 Brand + Website Combo
packages sold in ONE day**

First-ever \$10K+ sales day

SHE ADAPTED IT

**From Design Days →
Design Weeks**

*Same framework.
Different delivery.*

SAME CLIENT WORK. DIFFERENT CALENDAR.

3 Website Projects Don't Have To Own Your Entire Month.

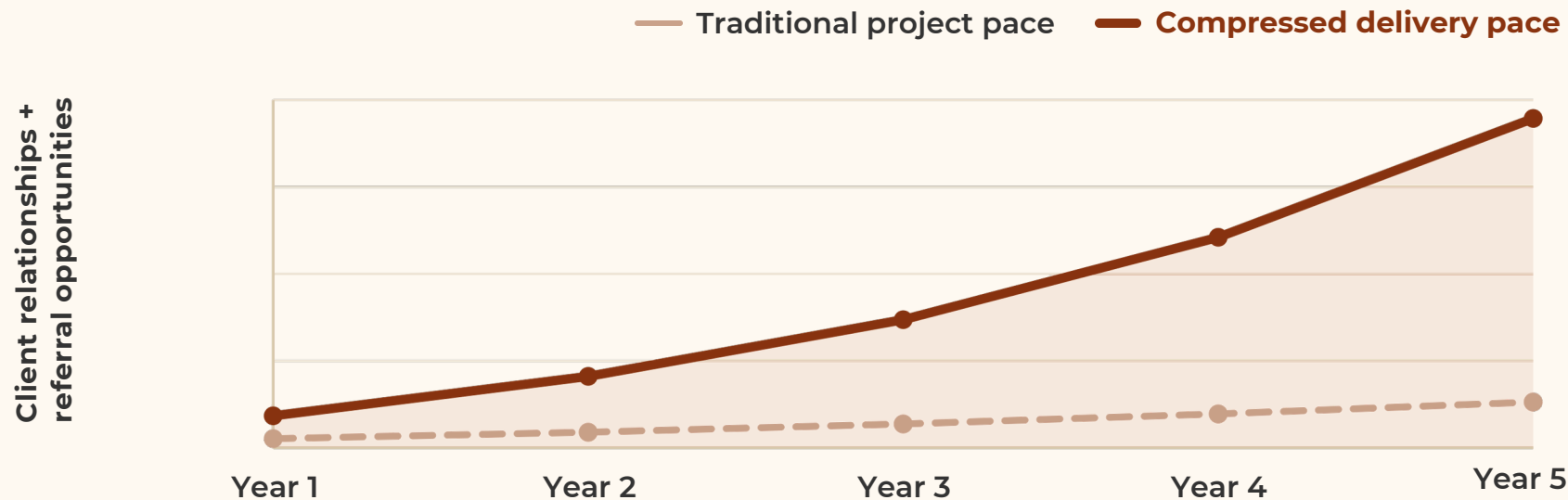
TRADITIONAL PROJECTS				
Mon	Tue	Wed	Thu	Fri
Website A				
Website A			Website B	
Website B		Website C		

COMPRESSED DELIVERY				
Mon	Tue	Wed	Thu	Fri
Website A	Bike ride	Garden	Website B	Read
Beach	Website C	Marketing	Nothing 🕶️	Bike ride
Read	Garden	Marketing	Beach	Nothing 🕶️

Your client work gets a container. Your calendar gets breathing room.

AND THIS COMPOUNDS

Every Finished Project Adds Another Relationship To Your Client Tree.



THE INVESTMENT

Design Day Blueprint

\$1,997

PROCESS LIKE A PRO SPECIAL ENROLLMENT

~~\$1,997~~ **\$1,697**

You save \$300 through Saturday at 11:59 PM CT.

Or 3 payments of \$580.

LET'S MAKE THE INVESTMENT REAL

One Design Day Can Cover The Cost Of The Program.

CHALLENGE ENROLLMENT

\$1,697



EXAMPLE DESIGN DAY

\$3,500

One booked project at this example rate
would be more than the cost of DDB.

AND I WANTED TO GIVE YOU A LITTLE MORE

Your Challenge-Only Bonuses

Enroll by Saturday, August 15 at 11:59 PM CT.

BONUS 1 • \$500 VALUE

Brand Design Day Bonus Module

Adapt the framework for branding projects.

BONUS 2

Early-Access Coaching

To keep the momentum going, get into the community two weeks early, with me answering questions in the group.

OPTIONAL VIP UPGRADE • 15 SPOTS

Want More Personalized Support?

Add Private VIP Support at checkout • +\$500

**60-Minute Private
Strategy Call**

**+ 2 Weeks of Private
Voxer Support**

Use it when you need it most.

READY WHEN YOU ARE

Join The 2026 Live Cohort

\$1,697 or 3 payments of \$580

honeywavecreative.com/PRO

Challenge pricing + bonuses end Saturday at 11:59 PM CT.

VIP upgrade available at checkout while the 15 spots last.



OUR GUARANTEE

Do The Work. See The Results. That's The Deal.

Work through the material for the first two weeks. If it wasn't worth it, email us within 14 days of the cohort start date for a full refund.

IN CASE YOU'RE WONDERING

A Few Quick Answers

Do I need to be a beginner or more advanced?

Neither. If you already know how to build websites, you're ready. I'm not teaching you how to design or build. I'm helping you do it faster with a better system for selling and delivering it.

What if I already offer Design Days or Design Weeks?

Perfect. This will help you refine the offer, tighten the backend, improve the client experience, and sell it more confidently.

What if I can't attend live?

Come live when you can. Recordings will be available, and you'll still have access to the materials and all future updates.

What platform do I need?

Use whatever you already build in. This is not tied to WordPress, Showit, Squarespace, Webflow, or any one platform.

THE DECISION

You Can Keep Figuring It Out Piece By Piece, Or You Can Put The Full System In Place.

KEEP BUILDING IT ALONE

- Keep writing every email from scratch
- Keep piecing together the backend
- Keep guessing how to launch and sell it

JOIN DDB LIVE

- Get the system, templates, examples, and support
- Build alongside other designers
- Launch with a plan instead of guessing

The offer is ready when you are.

JOIN US LIVE

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honeywavecreative.com/PRO

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AND TODAY'S WINNERS ARE



Content Writing Guide Bundle

Thank you for showing up all week.

Thank You For Showing Up This Week.

Whether you join DDB or keep refining what you built this week, I hope you leave knowing your process can be lighter, clearer, and more profitable.

I'm cheering for you either way.

YOU MADE IT

Dance Party.

*Five days. A whole process.
Cameras on.*

Congratulations 🎉